What is MGIMO Alumni Forum?

The MGIMO World Alumni Forums have been held since 2013.

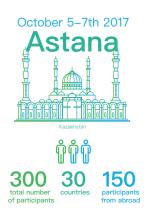
Apart from having a comprehensive business and scientific programme, the Forum gets the alumni from different countries acquainted with the rich culture of the receiving country. It's a unique mix of a business forum, political discussions, scientific debates and warm meetings with old friends, who are now holding high positions in political, diplomatic, economic and business circles all over the world.

MGIMO Forums, which are usually high profile events, are traditionally organised with the help of alumni associations in the receiving country and participation of high-ranking officials.



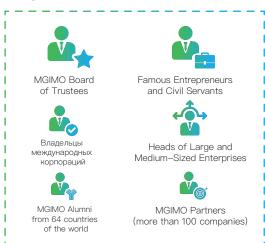








Target Audience of the Forum:



Reach:



For more information about the scale and the participants of the annual MGIMO alumni forums go to the websites of the previous forums or to alumniforum.mgimo.ru

Sponsoring the Forum will not only help you to promote your brand among MGIMO alumni and friends, but also to start mutually beneficial cooperation with the University.

V World MGIMO Alumni Forum

What We Can Offer You

During the Forum we can:

- 1 Get the event hall and the press center decorated with your brand marks;
- 2 Put your logo at the main press-wall and the information counters;
- Promote you online by putting your logo and the information about your company at the official website of the Forum, MGIMO, Alumni Association and MGIMO Endowment websites as well as in social networks such as Facebook, VKontakte, Instagram;
- Put the information about your sponsorship in the Forum materials (such as the programme and booklets), on posters and in the Forum's announcements;
- Provide photo— and video—promotion for your company by creating videos, inviting you to the VIP—zone, reserving the best seats at the Forum.

During the year we can:

- 1 Carry out an individual project to promote your brand at MGIMO platforms;
- Put your advertisement module in the MGIMO printed publications (the Annual Report of the MGIMO Endow-ment and the Alumni Association, the Career Center Guide, the Alumni Catalogue and others);
- Invite you to business, scientific, cultural and sports events for the MGIMO alumni;
- Publish interviews and the information about your company in MGIMO Jounal, which is an illustrated periodical of our University for MGIMO friends, partners, alumni and students.